



**2nd Annual
Skin Cancer Symposium® +
Symposium for Inflammatory Skin Disease®**

VIRTUAL

June 10-12, 2022

**Sponsorship & Exhibit
Opportunities**

Visit www.dermrefoundation.org for more information.
Questions: Contact SCS+SISD@dermrefoundation.org or call 904-309-6204.



WELCOME

Dear Exhibitors and Industry Professionals:

Thank you for exhibiting at the 2nd Annual Skin Cancer Symposium® + Symposium for Inflammatory Skin Disease® (SCS + SISD) to be held virtually on June 10-12, 2022. The COVID-19 pandemic has changed how we live, learn, and work, and there is now a new-found belief that not everything needs to be done in-person all the time anymore. Thus, the creation of this live virtual conference. SCS + SISD will continue as a live virtual conference every year. When attendees register for the in-person symposia of the Dermatology Research and Education Foundation for 15 hours, they also receive complimentary registration to SCS + SISD, adding another 15 CME hours to their portfolio.

The SCS + SISD will provide a unique opportunity to focus on these important skin cancer topics and inflammatory skin diseases: basal cell carcinoma, squamous cell carcinoma, melanoma, actinic keratosis, dermoscopy, dermatopathology of melanoma and rare skin cancers, psoriasis, atopic dermatitis, acne, rosacea, psoriatic arthritis, alopecia areata, vitiligo, and hidradenitis suppurativa.

Thank you again for your support, and if you have any questions leading up to the meeting dates, please do not hesitate to contact us.

Sincerely,

Jashin J. Wu, M.D., F.A.A.D.

Founder and Course Director, San Diego Dermatology Symposium®

Founder and Course Director, Dermatology Refresher Symposium

Founder and Course Director, Skin Cancer Symposium® + Symposium for Inflammatory Skin Disease®

Founder and Course Director, Dermatology Innovation Symposium

Here are some testimonials from the 2020 San Diego Dermatology Symposium, which had over 850 registered attendees:

- “Your question-and-answer sections were amongst the best I’ve seen. Congratulations!” *Peter Rullan, MD - San Diego, CA*
- “This is a great meeting, well done!! There have been some really great talks.” *Sara Gee, MD - Austin, TX*
- “Congratulations on putting on a successful symposium. Really enjoyed the courses on Saturday and Sunday.” *Thomas W. Chu, MD - Philadelphia, PA*
- “Congratulations on your inaugural symposium! Definitely a success! I enjoyed the meeting and variety in topics.” *Azin Meshkinpour, MD - Irvine, CA*
- “The MSL update was a valuable discussion to participating HCPs; this opportunity is unique to the SDDS conference.” *2020 Attendee*



SUPPORT LEVELS

SUPPORT OPPORTUNITIES	PLATINUM \$40,000	GOLD \$25,000	SILVER \$10,000
Company logo with link to your company on SCS + SISD website	✓	✓	✓
Placement on Virtual Platform Exhibitor Page alphabetically by level of sponsorship	✓	✓	✓
Company logo on Virtual Platform Exhibitor Page	✓	✓	✓
Company description on Virtual Platform Exhibitor Page	✓	✓	✓
Tags searchable on Exhibitor Page (such as acne, atopic dermatitis, psoriasis, etc.)	✓	✓	✓
Company collateral (.pdf) on Virtual Platform Exhibitor Page	✓	✓	✓
Attendees can request to meet your company rep(s) on a one-on-one Zoom call	✓	✓	✓
Link to your website from Virtual Platform Exhibitor Page	✓	✓	✓
Access to the pre-registration list 2 weeks prior to the symposium	✓	✓	✓
List of registrants after meeting	✓	✓	✓
Listing in Attendee Virtual Navigation Guide	✓	✓	✓
Number of Industry Personnel available for one-on-one Zoom appointments (each call 40 minutes max)	6	4	2
Number of Industry Personnel available to attend lectures	8	6	4
Live Chat	✓	✓	✓
Live Tradeshow Room	✓	✓	✓
Analytics after meeting	✓	✓	✓
Embedded video	✓	✓	✓
Customized Quizzes company provides for attendee engagement	✓	✓	
Rotating Banner on Virtual Platform Homepage	✓	✓	
Access of attendees on May 27, 2022 to schedule one on one appointments	✓	✓	
Ad in the Attendee Virtual Navigation Guide	✓	✓	
Ad above On Demand lectures	✓		
Customized Marketing Strategy (email blasts, push notifications, clickable links on SCS + SISD website, etc.	✓		



ADDITIONAL SUPPORT OPPORTUNITIES



Product Theater (45 minutes)

Friday at 10:00 am.....	\$40,000
Friday at 12:15 pm.....	\$40,000
Friday at 4:30 pm.....	\$30,000
Saturday at 7:30 am.....	\$40,000
Saturday at 12:15 pm.....	\$40,000
Saturday at 4:00 pm.....	\$30,000
Sunday at 7:30 am.....	\$40,000
Sunday at 10:15 am.....	\$40,000
Sunday at 12:30 pm.....	\$30,000

Advisory Board (day/time to be selected)

4 hour.....	\$25,000
2 hour.....	\$20,000
1 hour.....	\$15,000

Group Meetings

Meetings with targeted groups of your choice (KOLs/faculty/PAs/NPs) during a 30-minute break on Friday, Saturday or Sunday

Small group (1-10 ppl).....	\$10,000
Medium group (11-50 ppl).....	\$12,500
Large group (51+ ppl).....	\$15,000

Industry Badges

Industry Rep Badge (if not exhibiting).....	\$1,000
Industry Rep Badge (exhibiting and extra badges beyond sponsorship tier needed).....	\$500

Ad in Attendee Virtual Navigation Guide

Full page, inside front cover.....	\$2,500
Full page, inside back cover.....	\$2,000
Full page, inside.....	\$1,500
½ page, inside.....	\$1,000
¼ page, inside.....	\$750

Email Blast to Attendees

One email.....	\$3,000
Two emails (same e-blast).....	\$5,000

Banner Ad Space in SCS + SISD Email Blast

Emailed to entire DREF database (12,000+); 4 and 2 weeks prior to conference

Leaderboard.....	\$4,000
Tower.....	\$3,000
Rectangles.....	\$2,000

Banner Ad Space in SCS + SISD Daily Recap emails

Emailed to entire DREF database (12,000+) 1 week and 1-3 days prior to conference and days 1, 2, 3 (total of 5 emails)

Leaderboard.....	\$6,000
Tower.....	\$4,000
Rectangles.....	\$3,000



POSTERS

The opportunity to present new ideas and original research in dermatology to the 2nd Annual Skin Cancer Symposium® + Symposium for Inflammatory Skin Disease® (SCS + SISD) attendees is an integral part of the conference's continuing medical education program. Encore abstracts/posters are permitted. Posters will be available on the SCS + SISD website until December 31, 2022.

Poster submission is a 2-step process:

1. All abstracts will be submitted electronically via the SCS + SISD website. Send an abstract of the study by **May 27, 2022**, which will be reviewed and accepted based on scientific value and educational need. Abstracts may only be submitted by dermatologists, dermatology residents and dermatology researchers at universities, medical schools, pharmaceutical companies, or in private practice.
2. If approved, the abstract will be shared at the conference as an online poster. Poster submissions of approved abstracts are electronically due on **June 3, 2022**.

Abstract Submission Rules & Guidelines

Submission deadline: 11:59pm Pacific Time on **May 27, 2022**. After this date/time, the submissions site will close automatically and can no longer accept submissions. *There will be no exceptions to this policy.*

Abstract submission fee: The fee is \$525 per abstract. Each abstract must be submitted separately. There is no limit on the number of abstracts a company may submit. Payment is required upon submission of this form. The fee is non-refundable unless your abstract is not accepted, in which case you will receive a full refund.

Format: Abstracts must be submitted as .pdf documents on the SCS +SISD website (www.dermrefoundation.org).

File name: must include supporting company name and lead author's last name.

Margins: 1-inch top, bottom, left and right, single spaced; laser printer quality.

Font: font size must be 12-point Times Roman.

Length: 500 words max. inclusive of title, author and affiliations. Abstracts should be a maximum of one 8.5" x 11" page.

Content: Abstracts should reflect content of the poster and must include the poster title. Abstracts should contain the following: a) introduction that states the purpose of the study; b) brief description of the procedure/study; c) brief description of the results; and d) conclusion. Tables/illustrations may not be included in abstracts.

Brand Names: Generic or scientific names of drugs/devices should be used in place of brand names. If brand name is necessary to understand poster content, it should be used only once (after the first mention of the drug or device's name). Pharmaceutical or other support of any study should be acknowledged at the end of the abstract and at the end of the poster.

Copyright: Copyright is shared. The Dermatology Research and Education Foundation owns copyright for its own use. Author(s) retain the rights for all other uses. Please allow up to three days from date of submission for notification of approval or denial.

Pricing is available if interested in additional features such as uploading to the SCS + SISD website: audio slides, audio files/commentaries, or author videos of presentations.



EXHIBIT & SPONSORSHIP AGREEMENT

2nd Annual Skin Cancer Symposium® + Symposium for Inflammatory Skin Disease®
June 10-12, 2022 | Virtual



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- Gold: \$25,000
- Silver: \$10,000

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- Not exhibiting \$1,000
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Advertisement in Attendee Virtual Navigation Guide

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- ½ page, inside \$1,000
- ¼ page, inside \$750

Digital Advertising

- Daily Recap Banner Ad Space: Leaderboard \$6,000
- Daily Recap Banner Ad Space: Tower \$4,000
- Daily Recap Banner Ad Space: Rectangles \$3,000
- Banner Ad Space: Leaderboard \$4,000
- Banner Ad Space: Tower \$3,000
- Banner Ad Space: Rectangles \$2,000

Poster

- Poster (each submission) \$525
- Audio Files \$500
- Audio Files/Commentaries \$750
- Author Videos of Presentations \$1,000

Complete this form **ONLY IF YOU ARE PAYING BY CHECK** and mail payment to:
Dermatology Research and Education Foundation, 20 Cassidy, Irvine, CA 92620

Contact Information (this person will receive all SCS +SISD show correspondence)

Company Name _____ Representative Name _____
Phone: _____ Email _____

This Exhibitor Agreement is entered into between (Exhibitor) and the 2nd Annual Skin Cancer Symposium® + Symposium for Inflammatory Skin Disease® (SCS + SISD). This agreement takes effect upon signing by Exhibitor. The exhibitor requests SCS + SISD to provide Exhibitor with virtual space at the 2022 Symposium. Exhibitor further agrees to abide by all Exhibitor terms and conditions as outlined in the Terms and Conditions. Submission of this form does not guarantee exhibit space until payment is received. SCS + SISD will notify Exhibitor applicant if exhibit space cannot be honored. My signature below indicates that I have read the regulations, agreement terms and booth specification in the Terms and Conditions.

Total Commitment: \$ _____

Signature _____ Print Name _____ Date _____

TERMS & CONDITIONS

SISD used herein or in subsequent regulations shall mean the 2nd Annual Skin Cancer Symposium® + Symposium for Inflammatory Skin Disease® (SCS + SISD), its officers or, agents acting for the management of the meeting and exhibition. All matters and questions not covered by the regulations are subject to the decision of SCS + SISD. In the event of any such decision being of general interest, written notice will be given by SCS + SISD to exhibitors as may be affected.

Payment of Exhibiting Fees

If you choose to pay with a credit card, there will be a 3% fee.

Bounced Check Fee

If DREF receives notice for insufficient funds from your company's check, there will be a charge of \$50.00 to be paid before company can exhibit.

Cancellation and Deposits

Cancellation of exhibit space must be made in writing via email at SCS+SISD@dermrefoundation.org. Phone cancellations will not be accepted. If cancellation is made:

Between August 16, 2021 – October 31, 2021:	25% of fee will be refunded
Between November 1, 2021 – January 31, 2022:	50% of fee will be refunded
On or after February 1, 2022:	Refunds will not be granted

Amendments

SCS + SISD reserves the right to interpret, amend and enforce these Contract Rules and Regulations. Written notice of any amendments or interpretations shall be given to each exhibitor. Each exhibitor, for himself/herself, his/her agents and employees agrees to abide by all Contract Rules and Regulations set forth herein, or by any subsequent amendments, or interpretations.

Enforcement

Any exhibitor not abiding by the Rules and Regulations set forth herein or in subsequent amendments and may lose the privilege of exhibiting a future DREF events. These Rules and Regulations will be enforced.

Trademarks/Copyrights

The exhibitor represents and warrants to SCS + SISD that no materials used in or in connection with its exhibit infringe the trademarks, copyrights (including, without limitation, copyrights in music and other materials used or broadcast by exhibitor) or other intellectual property rights of any third party. The exhibitor agrees to immediately notify SCS + SISD of any information of which exhibit or becomes aware regarding actual or alleged infringement of any third party's trademarks, copyrights or other intellectual property rights. The exhibitor agrees to indemnify, defend and hold SCS + SISD, its agents, successors and assigns harmless from and against all losses, damages and costs (including attorneys' fees) arising out of or related to claims of infringement by exhibitor of the trademarks, copyrights and other intellectual property rights of any third party. Notwithstanding the foregoing, SCS + SISD shall not be liable for and expressly disclaims all liability for infringement or alleged infringement of the trademarks, copyrights or other intellectual property of any third party arising out of the actions of any exhibitor.

Specific actions may be taken by meeting management for violation of any provision of these guidelines. Violations of any policies, guidelines, rules or regulations may result in the loss of future space assignments and/or immediate removal from the exhibit hall. The action taken will be determined on the basis of the particular circumstances of the violations.